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Vijay Govindarajan Dr. Govindarajan, co-author of *The Other Side of Innovation*, is one of a new breed of mediators on steroids. Of course, he would never consider himself a mediator, nor would most of ...

Major League Mediators: Idea Entrepreneurs

Areas of specialism: Topology optimization, 3D printed lattice structures, Design for selective laser melting (SLM), Numerical modelling and simulation through FEM, XFEM and meshfree methods ...

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"This book provides a working guide to the C++ Open Source Computer Vision Library (OpenCV) version 3.x and gives a general background on the field of computer vision sufficient to help readers use OpenCV effectively."--Preface.

Drawing on over hundred years of research into innovation and an in depth research study, the book brings to life the reality of managing established firms to secure advantage through vigilant innovation approaches in disrupting digital era markets. Exploring how organizations manage new offering development focused innovation across a portfolio of core, adjacent and breakthrough environments, the focus is on the search and select phases of the innovation process, and how established firms identify and validate a range of opportunities. Companies face the paradox of how to establish search and select processes for focal markets, while also setting up routines to sense and respond to disruptive innovation signals from adjacent and more peripheral markets. The book builds on research into peripheral vision, and considers how organizations manage the crucial early stages of a vigilant innovation process. The research project at

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the heart of the book focused on 10 case companies in the publishing sector. The new frameworks developed by the author were informed by over 60 interviews, the innovation literature and the author's experience as a researcher, consultant and practitioner.

Pounder's *Marine Diesel Engines and Gas Turbines, Tenth Edition*, gives engineering cadets, marine engineers, ship operators and managers insights into currently available engines and auxiliary equipment and trends for the future. This new edition introduces new engine models that will be most commonly installed in ships over the next decade, as well as the latest legislation and pollutant emissions procedures. Since publication of the last edition in 2009, a number of emission control areas (ECAs) have been established by the International Maritime Organization (IMO) in which exhaust emissions are subject to even more stringent controls. In addition, there are now rules that affect new ships and their emission of CO₂ measured as a product of cargo carried. Provides the latest emission control technologies, such as SCR and water scrubbers Contains complete updates of legislation and pollutant emission procedures Includes the latest emission control technologies and expands upon remote monitoring and control of engines

Today, more and more organizations are realizing the importance of

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practising ethics in their business dealings. And the engineering profession is no exception to this. For, any policy or practice that gives a go-by to professional ethics—which essentially entails fair and transparent dealings based on sound moral principles—cannot enjoy the confidence of the customer for long. It is in this context that a book on Professional Ethics is very significant. This systematically organized text opens with an introduction to Human Values and discusses, with great skill and expertise, the various approaches to the study of ethical behaviour, ethical theories, value-based ethics and the engineers' responsibility for safety and risk, collegiality and loyalty. Besides, the responsibilities of engineers in organizational setting, and global issues such as environmental ethics, computer ethics, and Intellectual Property Rights (IPRs) are also covered in this text. The Case Studies lend a practical orientation to the book, and the Review Questions sharpen the analytical skills of the students. This is a must have book for the students of engineering and management.

Entrepreneurship, Innovation and Regional Development is unique in that it addresses the central factors in economic development – entrepreneurship, innovation and organizational learning – as regional phenomena. This definitive text focuses on different types of

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organizations to illustrate the value of entrepreneurship and innovation both for businesses and for regional development. Establishing a firm link between entrepreneurship, innovation and economic regeneration, the book also examines the factors contributing to their success. Replete with international case studies, empirical evidence of concepts and practical examples, this is an ideal text to support postgraduate teaching and research related to entrepreneurship, innovation management and regional economic development.

Algae have been used since ancient times as food, fodder, fertilizer and as source of medicine. Nowadays seaweeds represent an unlimited source of the raw materials used in pharmaceutical, food industries, medicine and cosmetics. They are nutritionally valuable as fresh or dried vegetables, or as ingredients in a wide variety of prepared foods. In particular, seaweeds contain significant quantities of protein, lipids, minerals and vitamins. There is limited information about the role of algae and algal metabolites in medicine. Only a few taxa have been studied for their use in medicine. Many traditional cultures report curative powers from selected alga, in particular tropical and subtropical marine forms. This is especially true in the maritime areas of Asia, where the sea plays a significant role in

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daily activities. Nonetheless, at present, only a few genera and species of algae are involved in aspects of medicine and therapy. Beneficial uses of algae or algal products include those that may mimic specific manifestations of human diseases, production of antibiotic compounds, or improvement of human nutrition in obstetrics, dental research, thallassotherapy, and forensic medicine.

Companies are increasingly asking which of their value chain activities are best performed within their own company and which may be outsourced. In addition, they are also considering which pieces of their value chain may be better performed abroad. These interrelated decisions concerning outsourcing and offshoring have not only changed entire industries, they have also transformed the lives of people across the world. Hundreds of millions of jobs in emerging nations have been the direct result of outsourcing and offshoring decisions. At the same time, many people in the developed world have lost their jobs because a company has been able to find a cheaper alternative. Featuring contributions from scholars in eleven different countries, this book was the first to examine the theory and practice of outsourcing and offshoring simultaneously. It includes studies of a variety of different industries, including pharmaceuticals, automobiles, medical records, appliances, human resource management

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and telecommunications.

Emerging economies are expected to be in the driver's seat of the global economy in the medium and long term. Large multinational corporations will account for much of this activity. In this textbook, Andrei Panibratov explains how emerging market firms accumulate and exploit market knowledge to develop competitive advantages whilst operating globally. Chapters dedicated to the key emerging economies - Brazil, Russia, India and China (BRIC) - are enhanced by detailed case studies of large firms' activities. The book is divided into four parts, focusing on the following: An outline of the relevant terminology and the context of the international strategy of emerging market firms, providing an introductory foundation for the whole book. A guide to the evolution of perspectives regarding international strategy, designed to illustrate the changes and trends in the recent academic research on internationalization. A country-by-country illustration of the internationalization of BRIC economies and firms, providing an overall picture of each country's global integration, outward investments, and strategies. The concepts and practices behind the strategies employed by different firms. Written by an established international business scholar, this book is essential reading for students of international strategy who wish to understand the

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importance of the emerging economies.

The globalization of the competitive landscape has forced companies to fundamentally rethink their strategies. Whereas once only a few industries such as oil could be labeled truly global, today many—from pharmaceuticals to aircraft to computers—have become global in scale and scope. As a consequence, creating a global competitive advantage has become a key strategic issue for many companies. Crafting a global strategy requires making decisions about which strategy elements can and should be globalized and to what extent.

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